ALPHA BRANDS™
LOGO ETF

CONSUMERISM: $60 Trillion+ Investment Opportunity[1]

Investing in Today and Tomorrow's Most Admired, Blue Chip Brands

If Consumer Spending Drives the Economy, Shouldn't the World's Most Powerful Brands be Driving your Equity Portfolio?

LOGOetf.com

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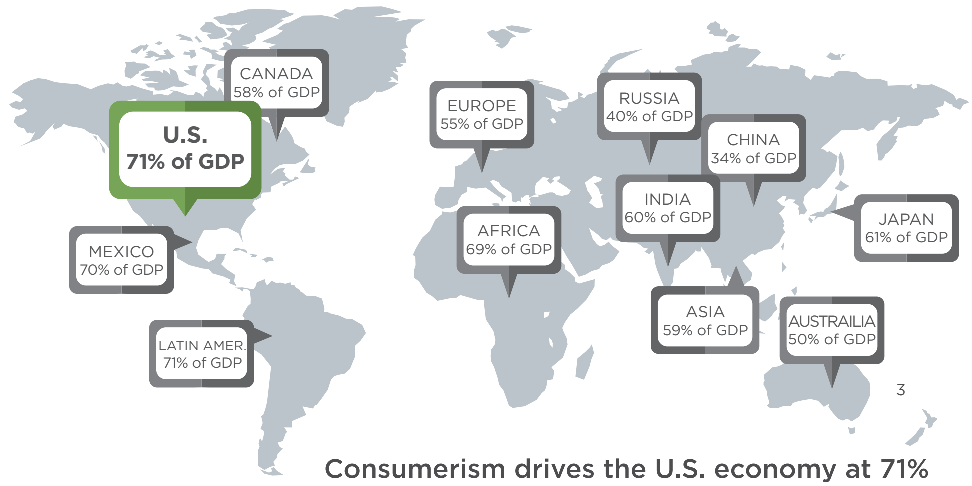
Highly Relevant Brands Have $Trillions of Revenue Coming Their Way[2]

Heading the $60+ Trillion Investment Opportunity

Billions of people. Trillions in spending.

Household consumption accounts for roughly 60% of world GDP.
($110 trillion as of 2024. Source IMF)



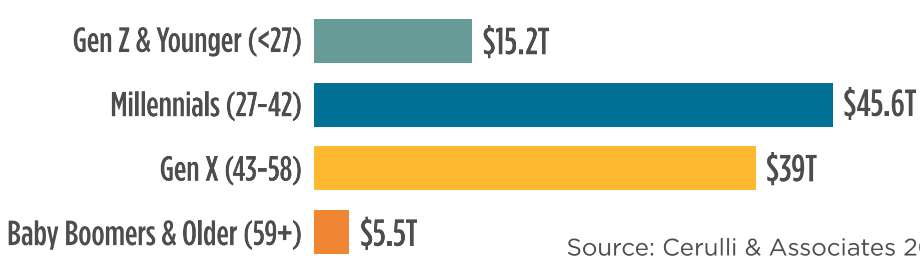
Consumerism drives the U.S. economy at 71% of GDP or roughly $20 trillion each year.[4]

A Historic Transfer of Wealth Adds a New Catalyst For Consumption

An extra ~$2.5 trillion per year & growing is coming to consumers

Wealth transfer has a profound effect on real estate, capital markets, and retail sales.

Estimated Wealth Inheritances by Age 2024–2048



Source: Cerulli & Associates 2024

Learn more at LOGOetf.com

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Brand Relevancy & Dominant Market Share Matters[5]

Mega Brands: Serving a $60 Trillion Opportunity

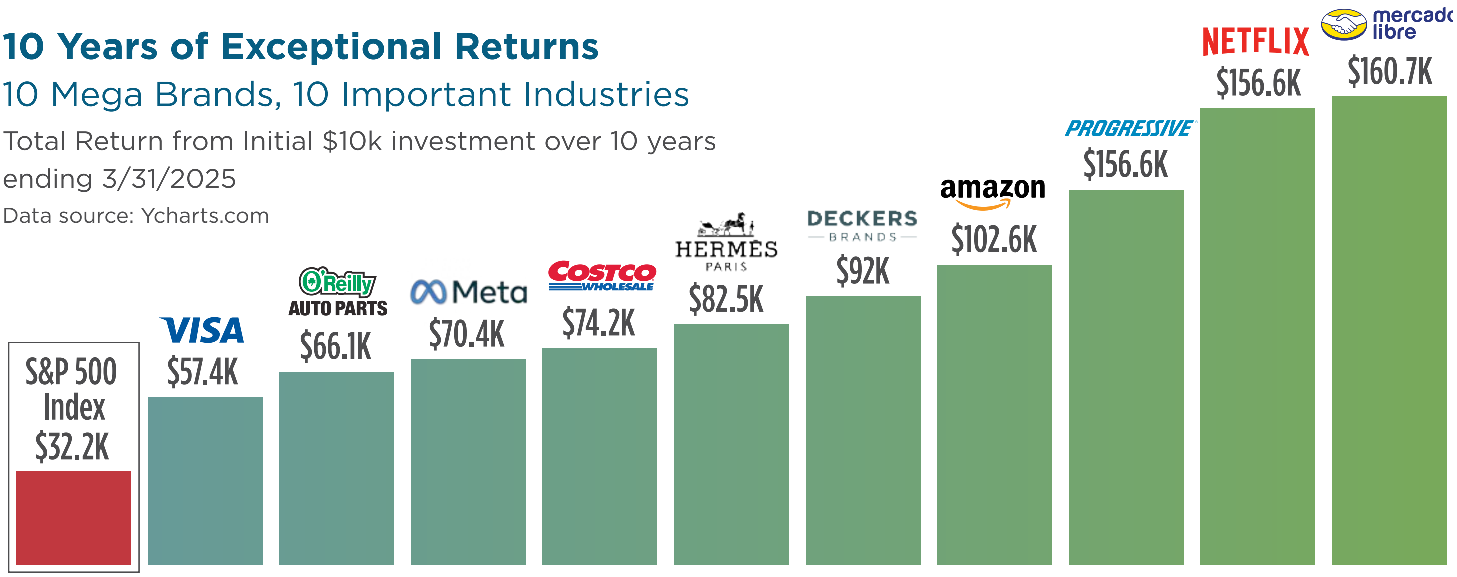
Over a lifetime, we earn, save, and spend. Consumerism is in our DNA. Understanding this basic concept and adding dedication to it in your portfolio can have positive implications over time. Companies benefit when more consumers engage with their products and services as their revenue and profits grow . As market share expands, the lead over peers creates a compounding effect that tends to correlate with attractive shareholder gains. The total return charts below highlights the power of being a market share leader, focused on an important consumption category, and staying relevant over long periods of time.

10 Years of Exceptional Returns

10 Mega Brands, 10 Important Industries

Total Return from Initial $10k investment over 10 years ending 3/31/2025

Data source: Ycharts.com



30 Years of Exceptional Returns

10 Mega Brands, 10 Important Industries

Three decades of performance that included: 1997 Asian Crisis, Dot-Com Crash, 911, 2008-2009 Financial Crisis, 2011 European Debt Crisis, the Pandemic, and 50 Year High Inflation. Total Return from Initial $10k investment over 30 years ending 3/31/2025

Data source: Ycharts.com

Past performance is no guarantee of future results.

Learn more at LOGOetf.com

ALPHA™ BRANDS LOGO ETF

A Common Sense Investment Approach

OUR PROCESS

1
Our investment universe: a proprietary universe of dominant, market leading global brands

2
Macro risk assessment and corporate fundamental, technical analysis

3
Select the targeted consumption spending industries

Alpha Brands Consumption Leaders ETF: LOGO

Actively Managed, Business Cycle Informed, Global Consumption Driven

- How are consumers spending their time and money now?
- Are there any dominant business spending trends to include?
- Which brands are the best positioned to thrive?

4 MEGA BRANDS
70-90% of portfolio

- Market leaders
- Global franchises
- Demographic & global opportunities
- Stable, predictable businesses
- High quality balance sheets

5 INNOVATOR BRANDS
10-20% of portfolio

- Innovators from new consumer trends
- Disruptors of industries
- Secular growth themes
- Higher growth companies
- Large, new market opportunities

6 ACTIVE WEIGHTINGS
Beta & Defensives

- High brand relevancy
- Economic sensitivity
- Geographic tilts
- Style factor tilts
- Re-balance

6

7

- Active weighting
- Higher weights generally to the preferred spending industries & dominant Mega brands
- Toggle between high beta and low vol, defensives via macro risk assessment
- Recession risks assessed

ALPHA BRANDS LOGO ETF

Alpha Brands: A Proprietary Consumption Leaders Universe

LOGO UNIVERSE CREATION...

ALPHA™ BRANDS LOGO ETF

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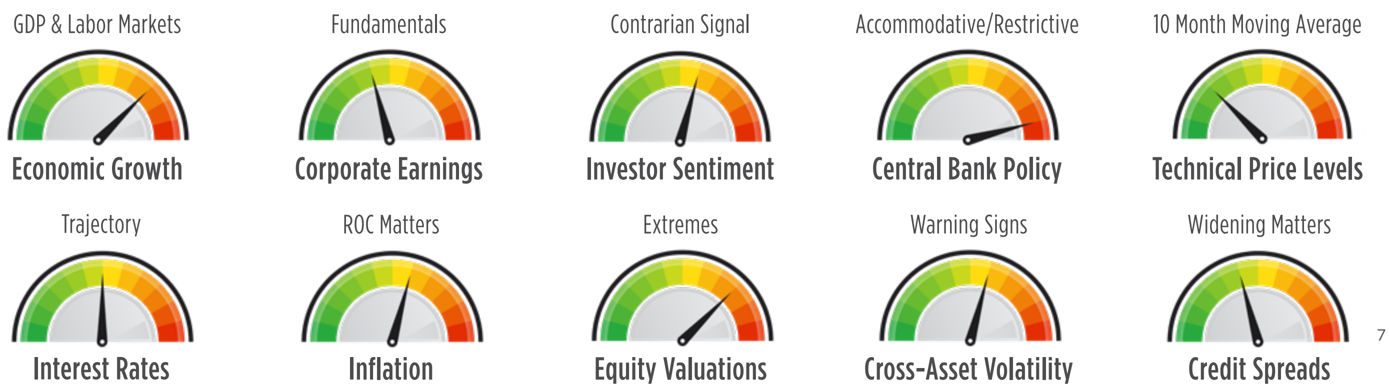
Our Macro Risk Dashboard Informs Our Risk-Taking Decisions

The goal of LOGO is to invest in dominant, blue-chip brands through a full economic cycle. Similar to going on a road trip, there can be unexpected twists and turns along the way. Our Macro Risk Dashboard measures important incoming data that helps inform us if there might be trouble ahead. Understanding this, the portfolio can attempt to adapt to whatever volatility might arise. Here are sample datapoints we assess. Each of them is a puzzle piece that when summed up, could lead to a potential portfolio positioning change. This process happens seamlessly behind the scenes, and on your behalf.

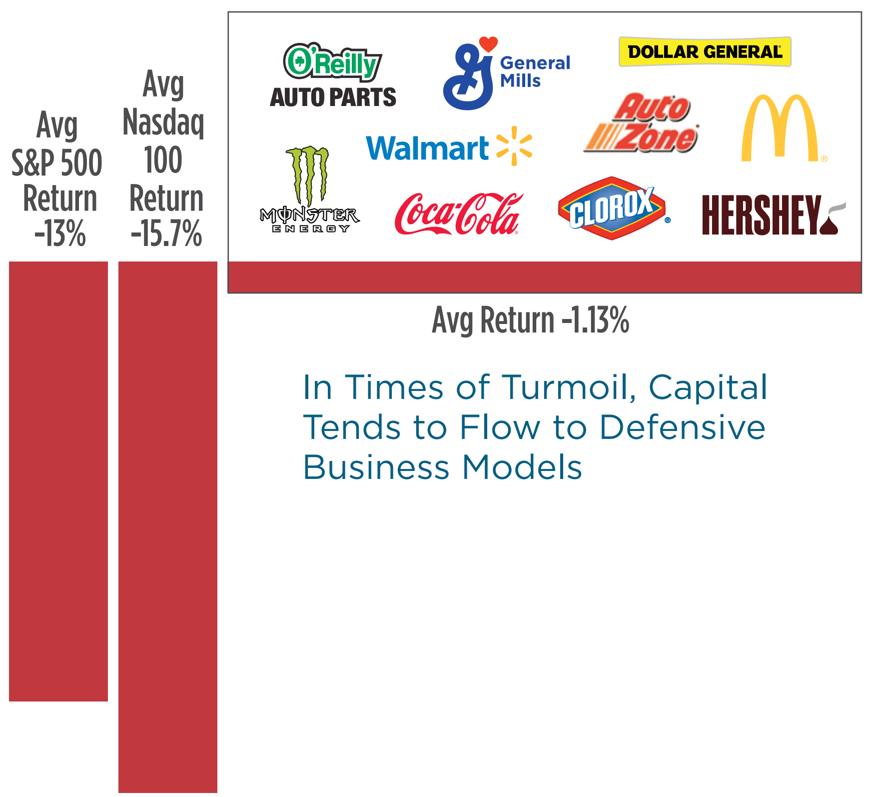


As of 6/30/2025

LOGO Could Help Rebalance Toward Defensives if Conditions Warrant It

Defensive Brands Can Protect Capital During Index Negative Return Periods

Every correction and bear market is different. However, certain defensive businesses and brands have a history of protecting capital during drawdown periods. Having this knowledge helps with positioning decisions. The chart shows the average return during 12 difficult market periods going back to 2009.



In Times of Turmoil, Capital Tends to Flow to Defensive Business Models

One Portfolio, Multiple Consumption Themes via Leading Brands

REITS
- Cell Towers
- Apartment lodging
- Malls & Shopping centers
- Personal storage facilities
- CRE & Brokerage

FINANCIALS
- Banks
- Brokerages & custodians
- Credit cards
- Insurers
- Stock exchanges
- Asset managers
- Digital Assets

HEALTHCARE SPENDING
- Managed healthcare
- Extension of life
- Bio Innovations
- Medical devices

- Restaurants
- Soft drinks
- Brewing
- Energy Drinks
- Food & Snacks

MATERIALS
- Paint & Coatings
- Fragrances

TECHNOLOGY
- B2B software
- Internet Infrastructure
- Small business enablers
- Mobile payments
- Semiconductors
- Software
- Consumer products
- IT Consulting
- Cyber security

- Supermarkets
- Warehouses
- General Merchandise
- Beauty Products

MEDIA & TELECOM
- Social media
- Mobile telecom
- Media & content
- Video gaming
- Live entertainment
- Digital advertising

- Leisure travel
- Leisure facilities
- Leisure products

- Movies & TV
- Cable & Satellite
- Streaming

- Specialty retail
- Luxury Retail
- Apparel Retailers
- Footwear

- Automobiles
- Automotive parts supply
- Automotive Repair

ENERGY
- Oil & gas fuel
- Renewables
- Electric Utilities

- Home improvement retail
- Home furnishing retail
- Household appliances
- Homebuilding

- E-Commerce
- Specialty stores
- Retail & Department stores

STAPLES
- Household products
- Personal care
- Packaged foods

INDUSTRIALS
- Air freight
- Airlines
- Tools
- Ride Sharing
- Agriculture equipment
- Construction machinery
- Airplane manufacturing
- Delivery and rail transport

Learn more at LOGOetf.com

Top 10 Holdings as of 5/29/2025:

Booking.com 3.3%, Netflix 3.16%, KKR 3.09%, Mercado Libre 3.08%, Spotify 3.07%, Accenture 3.05%, Costco 3.05%, Amazon 3.04%, Eli Lilly 3.04%, Visa 3.04%

Holdings are subject to change without notice.

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at logoetf.com. Read the prospectus carefully before investing.

Investing involves risk, including possible loss of principal.

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1 - Page 2: The $60+ trillion opportunity is calculated by taking 2024 world GDP estimates from the International Monetary Fund (IMF) at $110 trillion and multiplying it by McKinsey's estimate of 60% of world GDP being derived from household consumption equaling $66 trillion hence the $60+ trillion opportunity.

2 - Page 2: Highly Relevant Brands Have $Trillions of Revenue Coming Their Way – If global household spending is trillions of dollars each year and brand loyalty is a key driver of consumer purchase intent, then the largest, most relevant brands serving this global theme, by definition, have trillions of revenue coming to their balance sheets over time as the natural choice for global consumers.

3 - Page 2: Map Source: GDP statistics & consumption as a percent of GDP data – World bank.

4 - Page 2: US consumerism statistics from publicly available World Bank data as of 2024.

5 - Page 3: Accuvest research identifies companies (brands) with high brand relevancy by tracking important operating metrics each quarter and over time and comparing those to the available peers in each consumption industry. A company is deemed having high brand relevancy is top-line revenues, EPS growth, Market Cap grows steadily over time. If Accuvest identifies a brand losing relevancy and therefore market share, it is ultimately excluded from being in the broad global brands investment universe until it can prove the operating metrics are back to a growth trend. Superior operating metrics at the company level have historically been correlated to attractive total returns over time.

6 – Page 4: There is no assurance that the Fund will achieve its investment objective. The Investment Committee (IC), through rigorous fundamental & technical research, identifies and chooses the holdings for the fund. Portfolio holdings are a sub-segment of the proprietary global brands universe of approximately 300 leading companies. The universe is updated as perceived brand relevancy changes and as new brands go public or are spun-off from existing brands to assure the investment universe contains a real-time list of consumption leaders.

7 – Page 4: In the risk management and rebalance illustration: The risk management process for the fund is based on the sub-advisors macro risk dashboard and the interpretations of market risks by the investment team. The decision making process is based on the current and expected macro, corporate fundamental, and technical outlook of markets. There can be no guarantee the actions taken in the fund will achieve the goals it intended.

8 – Page 5: The performance chart highlighting index average performance over 12 unique negative market periods and the average performance of 10 brands with defensive business models highlights the value of being able to rebalance the fund into defensive brands if the sub-advisor believes a down market is likely. There can be no assurance any company will hold its value in down market periods even if backward history indicates this. Every down market period is unique and different companies will perform uniquely during any up or down period. The illustration is being used to highlight the virtues of adding exposure to defensive businesses in times of turmoil and negative return periods. The down market periods used for this analysis are: 2/19/2025 to 4/4/2025, 7/16/2024 to 8/5/2024, 1/4/2022 to 10/13/2022, 9/2/2020 to 9/24/2020, 2/19/2020 to 3/23/2020, 9/21/2018 to 12/24/2028, 5/20/2015 to 2/11/2016, 4/2/2012 to 6/4/2012, 5/2/2011 to 10/4/2011, 4/26/2010 to 7/1/2010, 1/19/2010 to 2/5/2010, 6/11/2009 to 7/7/2009.

9 – Page 6: The word collage is a hypothetical illustration of the potential consumption focused industries the Fund can invest in. The Fund is not required to maintain exposure to all of the categories cited in the collage. There could be other consumption categories the investment team deems appropriate for inclusion that are not shown in the collage.

General Disclosures:
Investors should consider the investment objectives, risks, charges and expenses carefully before investing. For a prospectus or summary prospectus with this and other information about the Fund, please call (855) 907-7444 or visit our website at www.logoetf.com. Read the prospectus or summary prospectus carefully before investing.

Equity Market Risk. By virtue of the Fund's investments in equity securities, the Fund is exposed to common stocks which subjects the Fund to equity market risk. Common stocks are generally exposed to greater risk than other types of securities, such as preferred stock and debt obligations, because common stockholders generally have inferior rights to receive payment from specific issuers. Equity securities may experience sudden, unpredictable drops in value or long periods of decline in value.

Foreign Securities Risk. Investments in securities or other instruments of non-U.S. issuers involve certain risks not involved in domestic investments and may experience more rapid and extreme changes in value than investments in securities of U.S. companies. Financial markets in foreign countries often are not as developed, efficient, or liquid as financial markets in the United States, and therefore, the prices of non-U.S. securities and instruments can be more volatile.

Economic and Market Risk. Economies and financial markets throughout the world are becoming increasingly interconnected, which increases the likelihood that events or conditions in one country or region will adversely impact markets or issuers in other countries or regions. Securities in the Fund's portfolio may underperform in comparison to securities in the general financial markets, a particular financial market, or other asset classes, due to a number of factors, including inflation (or expectations for inflation), deflation (or expectations for deflation), interest rates, global demand for particular products or resources, market instability, financial system instability, debt crises and downgrades, embargoes, tariffs, sanctions and other trade barriers, regulatory events, other governmental trade or market control programs and related geopolitical events.

Models and Data Risk. The Sub-Adviser's evaluation of potential Fund portfolio holdings is heavily dependent on proprietary quantitative models as well as information and data supplied by third parties (Models and Data). When Models and Data prove to be incorrect or incomplete, any decisions made in reliance thereon may lead to the inclusion or exclusion of securities from the Fund's portfolio that would have been excluded or included had the Models and Data been correct and complete.

New Fund Risk. The Fund is a recently organized management investment company with no operating history. As a result, prospective investors do not have a track record or history on which to base their investment decisions.

Beta is a measure that reflects how strongly a stock's price tends to move in relation to the broader market's movements. It helps investors estimate how much a stock might amplify or dampen the market's ups and downs when added to a portfolio.

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