ALPHA BRANDS™ CONSUMPTION LEADERS ETF

LOGO
ACTIVE ETF

YOU ALREADY LIVE IN THIS PORTFOLIO.

The investment story Wall Street hasn't told — because no one has connected these dots. Until now.

50 LEADERS | **7** THEMES | **1** PORTFOLIO

Every **day**, billions of people unlock an **iPhone**, stream **Netflix**, order from **Amazon**, tap a **Visa** card, wear **adidas**, get food delivered by **DoorDash**, stay at **Hilton**, and run businesses on chips made by **NVIDIA**.

Most people know these companies as consumers. **Almost none own them as investors. The LOGO ETF** closes that gap — 50 industry leaders and carefully selected disruptors, actively managed across seven vital megatrends. **LOGO combines today and tomorrow's blue-chip brands and innovator brands in one portfolio.**

LOGO INVESTS IN 7 MEGA THEMES. EVERY CONSUMER & BUSINESS ALREADY LIVES IN EACH OF THESE MEGA-TRENDS.

50 TOTAL HOLDINGS

TECH & AI

TECH, AI & SEMIS

Chips, networks & fabrication powering AI at scale.

- NVIDIA
- BROADCOM
- TSMC
- ASML
- ALPHABET
- APPLOVIN
- PALO ALTO NTWKS
- SK HYNIX
- DELL TECHNOLOGIES
- HP ENTERPRISE
- PALANTIR

** Holdings Subject to Change*

POWER

POWER & ENERGY INFRA

44+ GW of data center demand. Building & feeding the grid.

- GE VERNOVA
- EATON
- TALEN ENERGY
- VISTRA
- CHENIERE ENERGY

DEFENSE

DEFENSE & AEROSPACE

Largest defense cycle since the Cold War.

- RTX
- GE AEROSPACE
- L3HARRIS
- TRANSDIGM
- HEICO
- AXON ENTERPRISE

AGING & BIO

AGING OF SOCIETY & BIO-INNOVATION

GLP-1, oncology, immunology — rewriting human biology for a longer-living world.

- ELI LILLY
- NOVO NORDISK
- ABBVIE

FINANCE

FINANCE & ALT ASSETS

Digital payments, private credit & real assets.

- JPMORGAN CHASE
- BLACKSTONE
- APOLLO
- CBRE GROUP
- BLACKROCK

CONSUMER

CONSUMER PLATFORMS & SPENDING

Consumption is 60% of World GDP.

- AMAZON
- APPLE
- MERCADOLIBRE
- ALPHABET
- UBER
- DOORDASH
- COSTCO
- TJX
- ADIDAS
- TOAST
- ULTA BEAUTY
- WARBY PARKER
- O'REILLY AUTOMOTIVE

EXPERIENCES

THE EXPERIENCE ECONOMY

Passion in Entertainment.

- NETFLIX
- SPOTIFY
- AIRBNB
- MARRIOTT
- HILTON
- VIKING CRUISES
- FORMULA ONE
- TAKE-TWO INTERACTIVE

GUEST PROFILE

ERIC CLARK

Chief Investment Officer
Alpha Brands Research

WHO HE IS

Portfolio manager & architect of the LOGO-50 framework. **Three decades** of institutional research across global equities. Fluent in consumer behavior, macro, geopolitics & thematic investing.

WHAT HE BRINGS

Fresh perspective cutting across every sector. Not a perma-bull or perma-bear — **a framework thinker** who can explain why any holding belongs and what would make him sell it. Equally at home in a :90 hit or 30-min deep dive.

AVAILABILITY & CONTACT

Live segment · Pre-tape
Podcast · Phone hit
Remote or in-studio. Short notice.

- 1-on-1 Conversations

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LogoETF.com

"Every day, billions of people make purchase decisions based on one key thing: the logo."
— Eric Clark, CIO · Alpha Brands Research

ALPHA BRANDS™ CONSUMPTION LEADERS ETF · NASDAQ: LOGO

TOP 10 HOLDINGS

As of July 16, 2026

#	COMPANY	THEME	WEIGHT	% OF FUND
1	NVIDIA Corp	TECH & AI		4.58%
2	Broadcom Inc	TECH & AI		4.49%
3	Eli Lilly & Co	AGING & BIO-INNOVATION		4.18%
4	Taiwan Semiconductor	TECH & AI		3.96%
5	Netflix Inc	EXPERIENCES		3.79%
6	Cheniere Energy Inc	POWER & ENERGY		3.47%
7	MercadoLibre Inc	CONSUMER PLATFORMS		3.4%
8	Amazon.com Inc	CONSUMER PLATFORMS		3.0%
9	Apple Inc	CONSUMER PLATFORMS		3.0%
10	Alphabet Inc	CONSUMER PLATFORMS		2.94%

DISCLOSURES

Investors should consider the investment objectives, risks, charges and expenses carefully before investing. For a prospectus or summary prospectus with this and other information about the Fund, please call (855) 907-7444 or visit our website at www.logoetf.com. Read the prospectus or summary prospectus carefully before investing.

Equity Market Risk. By virtue of the Fund's investments in equity securities, the Fund is exposed to common stocks which subjects the Fund to equity market risk. Common stocks are generally exposed to greater risk than other types of securities, such as preferred stock and debt obligations, because common stockholders generally have inferior rights to receive payment from specific issuers. Equity securities may experience sudden, unpredictable drops in value or long periods of decline in value.

Foreign Securities Risk. Investments in securities or other instruments of non-U.S. issuers involve certain risks not involved in domestic investments and may experience more rapid and extreme changes in value than investments in securities of U.S. companies. Financial markets in foreign countries often are not as developed, efficient, or liquid as financial markets in the United States, and therefore, the prices of non-U.S. securities and instruments can be more volatile.

Economic and Market Risk. Economies and financial markets throughout the world are becoming increasingly interconnected, which increases the likelihood that events or conditions in one country or region will adversely impact markets or issuers in other countries or regions. Securities in the Fund's portfolio may underperform in comparison to securities in the general financial markets, a particular financial market, or other asset classes, due to a number of factors, including inflation (or expectations for inflation), deflation (or expectations for deflation), interest rates, global demand for particular products or resources, market instability, financial system instability, debt crises and downgrades, embargoes, tariffs, sanctions and other trade barriers, regulatory events, other governmental trade or market control programs and related geopolitical events.

Models and Data Risk. The Sub-Adviser's evaluation of potential Fund portfolio holdings is heavily dependent on proprietary quantitative models as well as information and data supplied by third parties (Models and Data). When Models and Data prove to be incorrect or incomplete, any decisions made in reliance thereon may lead to the inclusion or exclusion of securities from the Fund's portfolio that would have been excluded or included had the Models and Data been correct and complete.

New Fund Risk. The Fund is a recently organized management investment company with no operating history. As a result, prospective investors do not have a track record or history on which to base their investment decisions.

Foreside Fund Services, LLC Distributor

*** Holdings Subject to Change · For informational purposes only. Not investment advice.**